

United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/981,830	10/18/2001	Yawcheng Lo	82992PCW	7053
7590 07/14/2006			EXAMINER	
Thomas H. Close			BEKERMAN, MICHAEL	
Patent Legal Sta	ıff			
Eastman Kodak Company			ART UNIT	PAPER NUMBER
343 State Street			3622	
Rochester, NY	14650-2201	DATE MAILED: 07/14/200	6	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
	09/981,830	LO ET AL.				
Office Action Summary	Examiner	Art Unit				
	Michael Bekerman	3622				
The MAILING DATE of this communication ap Period for Reply	opears on the cover sheet with the	correspondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING [- Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICATIO .136(a). In no event, however, may a reply be tild d will apply and will expire SIX (6) MONTHS from the, cause the application to become ABANDONE	N. mely filed n the mailing date of this communication. ED (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on	·					
	☐ This action is FINAL. 2b) ☑ This action is non-final.					
3) Since this application is in condition for allow	· · · · · · · · · · · · · · · · · · ·					
closed in accordance with the practice under	Ex parte Quayle, 1935 C.D. 11, 4	53 O.G. 213.				
Disposition of Claims						
4)⊠ Claim(s) <u>1-5</u> is/are pending in the application						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1-5</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/	or election requirement.	•				
Application Papers						
9) The specification is objected to by the Examir	ner.					
10)⊠ The drawing(s) filed on <u>18 October 2001</u> is/are: a) accepted or b)⊠ objected to by the Examiner.						
Applicant may not request that any objection to the	e drawing(s) be held in abeyance. Se	e 37 CFR 1.85(a).				
Replacement drawing sheet(s) including the corre						
11) ☐ The oath or declaration is objected to by the E	Examiner. Note the attached Office	e Action or form PTO-152.				
Priority under 35 U.S.C. § 119						
12) ☐ Acknowledgment is made of a claim for foreig a) ☐ All b) ☐ Some * c) ☐ None of:	n priority under 35 U.S.C. § 119(a	u)-(d) or (f).				
1. Certified copies of the priority documents have been received.						
2. Certified copies of the priority documents have been received in Application No						
3. Copies of the certified copies of the priority documents have been received in this National Stage						
application from the International Bureau (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a lis	st of the certified copies not receive	ed.				
Attachment(s)						
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948)	4) Interview Summan Paper No(s)/Mail D					
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08 Paper No(s)/Mail Date	_	Patent Application (PTO-152)				

Application/Control Number: 09/981,830 Page 2

Art Unit: 3622

DETAILED ACTION

Drawings

1. The drawings are objected to as failing to comply with 37 CFR 1.84(p)(5) because they include the following reference character(s) not mentioned in the description: S6. Corrected drawing sheets in compliance with 37 CFR 1.121(d), or amendment to the specification to add the reference character(s) in the description in compliance with 37 CFR 1.121(b) are required in reply to the Office action to avoid abandonment of the application. Any amended replacement drawing sheet should include all of the figures appearing on the immediate prior version of the sheet, even if only one figure is being amended. Each drawing sheet submitted after the filing date of an application must be labeled in the top margin as either "Replacement Sheet" or "New Sheet" pursuant to 37 CFR 1.121(d). If the changes are not accepted by the examiner, the applicant will be notified and informed of any required corrective action in the next Office action. The objection to the drawings will not be held in abeyance.

Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

2. Claims 2-4 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Application/Control Number: 09/981,830 Page 3

Art Unit: 3622

Regarding claims 2-4, these claims recite the limitation "and/or". This is unclear. The limitation should read "and" or "or", but not both.

Regarding claim 4, this claim is unclear because it appears to be an additional step of placing an advertisement on the disc. Claim 1 already recites placing the correlated advertisement on the disc. Therefore, claim 4 appears to fail in further limiting claim 1.

Claim Rejections - 35 USC § 101

3. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

Claims 1-5 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

Regarding claims 1-5, claims are analyzed to determine if they set forth a useful, concrete, and tangible result. The aforementioned claims set forth the transmitting of data and the storing of data on a disk, but the mere storing of data on a disk is not seen as accomplishing a useful result. If applicant intends for there to be a use for the stored advertisements (such as displaying them to a user), that use should be claimed. The language "for providing" is seen as intended use, and therefore no steps of providing are currently positively claimed.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

4. Claims 1-5 are rejected under 35 U.S.C. 102(e) as being anticipated by Ko (U.S. Pub No. 2001/0044742). Ko teaches a method of providing advertisements on a digital disc that includes all of the limitations recited in the above claims.

Regarding claims 1-5, Ko teaches extracting information from content on a disc (date/time information) (Paragraph 0035), correlating the extracted information to predetermined advertisements (checking for updates based on the extracted date/time information) (Paragraphs 0039 and 0040), and placing the correlated advertisement on the disc (Paragraph 0041). The advertisements are for products or services (Paragraph 0032). The time information that is extracted from the disk is information related to the use of an electronic device.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael Bekerman whose telephone number is (571) 272-3256. The examiner can normally be reached on Monday - Friday, 7:30 - 4:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric W. Stamber can be reached on (571) 272-6724. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

MB

JEFFREY D. CARLSON DRIMARY EXAMINER